

Turkish Trade Center Opens in New York City

Center to Support Ready-to-Wear Clothing, Home Textile, Carpet and Business Contract Sectors in Targeting U.S. Market

New York, September 21, 2018 – Seeking to boost exports to the United States, Turkey, one of the world’s largest producers of ready-to-wear garments, textiles and carpets and a leading provider of business contract services, today officially opened a new trade center in Manhattan.

Located at 10 E. 34th Street near The Empire State Building, the Turkish Trade Center will house different Turkish brands, manufacturers and service providers that sell to the U.S. fashion and home goods industries and to the business contract sector.

“The opening of this trade center is part of a new push to increase Turkey’s exports to the U.S., which is the world’s largest importer of ready-to-wear clothing, as well as a large market for home textiles, carpets and business services,” said Mehmet Büyükeksi, chairman of TIM. “We are especially proud of this new center, which will enable designers to see fashions and touch products in our 40,000 square foot showroom, and then meet with company representatives from the Turkish brands and manufacturers who are located right there at the center.”

Exports are a significant factor in Turkey’s economy, which grew at a 5+ percent rate in the second quarter, second only to China and India. And while U.S-Turkey trade jumped from \$10.8 billion in 2009 to \$17.4 billion in 2015, further growth is expected. Turkey is already the world’s sixth largest producer of ready-to-wear garments and the second largest producer of carpeting.

The Turkish Trade Center will showcase a broad range of newly designed ready-to-wear products in different categories such knitwear, denim, maternity clothing and street fashions, as well as carpeting and home textile products such as linens, towels, bathrobes and shower curtains. It will also feature a range of business contract services.

Bahadir Öztanyel, CEO of the Turkish Trade Center, said, “We have located the trade center in an epicenter of fashion, and one of our goals is to incubate new talent and be part of the New York scene.”

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